

BEACON COALITION Accomplishments:

October 2006-September 2007

Objective: Decrease current use and delay first use of alcohol, tobacco, and other drugs by youth in grades seven through twelve.

ALLSTARS program ran at Nock Middle School for two grades. **@ 300 youth.** **All Stars celebration** night was a huge success with hundreds of families in attendance.

New Funding: Received Mass Youth Against Tobacco Grant for \$10,000.00

Objective: Increase youth and adult awareness of risk of harm and detrimental effects of substance use and abuse on individuals and the community of Newburyport through parent and community awareness education.

Media Campaign One of our goals was to create a media campaign. We have formed an agreement with the Newburyport Current to run a weekly column on the 40 Developmental Assets.

It's Cool to Care Pin Line This line of pins not only donates money to our asset initiative but also helps to spread the work of the coalitions work

Objective: Mobilize community change through environmental change strategies.

Educate Coalition on Environmental Strategies We had high attendance at this training and were able to recruit two new coalition members.

Focus Group Facilitation Training This will be a valuable skill that the youth council members will have. They will be able to utilize this skill in many different aspects of their life.

Sticker Shock Campaign The sticker shock campaign was collaboration between youth, adults, the police and all of the liquor stores in the community.

Objective: Increase and strengthen Coalition membership

Recruiting New Members We have continued to increase our current membership. Current members continue to involve new sectors of the community.

We hosted monthly meetings in Oct, Nov, Dec, Jan, Feb, March, April, and May.

Objective: Increase community participation in ATOD-free activities, prevention and intervention resources.

After School Prevention: Drop In Center increased registration to over 70 youth. The hours between 2- 6 pm are when children are most at risk for experimenting with drugs, alcohol and sex.

School Age Care: City Completed Contract with YWCA to offer after school programs at each elementary school

Youth Program Registration: Spring/ Summer registration nights for NYS and YWCA programs were very successful.
Summer registrations totaled 669.
Spring registrations totaled 76.

Substance Free Events:

October

November 9 7th and 8th grade dance @250 in attendance
November 3^r Night Skate @50 participants

December 8th Celtics Family Trips
January 19th Alterna Dance @ 40 in attendance
March 23rd Girl's Nigh Out @ 60 in attendance
May 4th Dodge Ball Tournament @150 in attendance
August 2 Teen Block Party
August 30 Freshman Orientation Dance @65 in attendance