

Strategic Prevention Framework (SPF)

“The Strategic Prevention Framework is designed to assist community coalitions in developing the infrastructure needed for community-based approaches that can lead to effective and sustainable reduction in alcohol, tobacco, and other drug (ATOD) use and abuse.”
(SAMHSA)

Assessment

Collect data to define problems, resources, and readiness within a geographic area to address needs and gaps.

Developmental Asset Survey – Report Completed April 2009. We are in the process of reporting the new data to the community.

Save A Life Tour (NHS) - Post Event Survey was given in April to seniors to determine effectiveness of this Alcohol Awareness program from October 2009. Results from these surveys will be reported when tabulation is complete.

High School Focus Groups planned early summer to gather data on alcohol access & availability. We have been able to gather names of interested teens to participate in these groups.

Capacity

Mobilize and/or build capacity within a geographic area to address needs. 145 members

Quarterly meeting February – 5 coalition members attended.

Ongoing recruiting efforts to find volunteers for all upcoming events through emails, phone calls, and face-to-face requests.

Youth Assets Leaders’ group is meeting to develop presentation to help to increase awareness about the developmental assets.

Staying Connected with Your Teen participants joined the coalition (15 new members) plus two additional members from the community.

Participated in the Wellness Fair at NHS (60 students stopped at table for information)

Planning

Develop a comprehensive strategic approach that includes policies, programs, and practices creating a logical, data-driven plan to address problems identified in assessment.

Community asset presentations are in the process of being planned.

Staying Connected with Your Teen is planned for sometime next fall or winter.

Implementation

Implement evidence-based prevention strategies, programs, policies, and practices.

Staying Connected with Your Teen Parenting Program was completed on March 26th. It was a very successful program and it will be run again sometime next fall or winter.

Live Town Hall Meeting on Underage Drinking with a focus on binge drinking- April 28, 2009 from 7-8 PM at Portmedia Studio at Graf Road (is available on coalition website). Panel members were Dr. Lyons, Marshal Howard, Andrea Egmont, Mike Parent, Lori Gallivan, Becky Dill and facilitator was Sarah Hayden

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Teach-In at Molin Upper Elementary School with the 5th grade. Lesson on alcohol and the brain was presented by high school students. Button for Alcohol Free Weekend was created by 5th grader.

Improbable Players performed at The Firehouse Center for the Arts. Group of young adults in recovery that tell their story of substance use. There were 15 participants.

Family Prom & BEACON Awards– May 2, 2009 from 6-9 PM, City Hall Auditorium
Alcohol Free Weekend in Newburyport – May 1-3, 2009 which included the *Alcohol Free Newburyport Signature Drink Competition* (Michael's, Ten Center Street, Not Your Average Joe's– May 2, 2009. There were 115 participants.

Asset Presentation to school staff and faculty, PTOs, and the NEBC.

Evaluation

Measure the impact of the Strategic Prevention Framework (SPF) and the implementation of strategies, programs, policies, and practices.

The *Save A Life Tour* at NHS 10/9/08 - post test was completed and additional survey given in April 2009.

Staying Connected with Your Teen parenting program - pre and post test completed by participants.

Cultural Competence

Recognize the need to include a broad cross section of the population in the work of the coalition and give importance to including organizations that represent various cultural groups.

Sustainability

The ability to maintain the human, social and material resources needed to achieve your coalition's long-term goals.

A Coalition Steering Committee has been formed and has begun the process to identify goals for the next five year period.

Newburyport School District Strategic Plan includes benchmarks around risky behaviors derived from statistical information found on the Youth Risk Behavior Survey completed during alternate years. The 40 Developmental Youth Assets are also a part of this strategic plan and the district has begun to incorporate asset language throughout the schools.

Submitted by Sarah Hayden, Prevention Project Director, May 21, 2009

Meeting Notes

Attendance: (10 total) Susan Mackie (Parent/ Health Org), Rev. Rob John (religious org), Dominique Dear (volunteer, civic group), Evelina Rossi (youth), Margot Petler (city gov, youth serving org), Sarah Hayden (coalition staff), Ashley Rousseau (State, Local, Tribal Gov.), Mike Parent (School- Principal), Haley Morris (youth), Rosie Preston (youth).

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Meeting started at 4 PM.

Introductions

Discussion of sectors and who is represented.

Asset Building Activity - Brainstorming Intergenerational Activities

Assessment – Report on the Asset Survey - Average asset for youth in Newburyport has increased from 22.7 to 24.13. There is a multi year comparison (attached). Rosie, Haley and Evelina noted the increase in the asset category of 21-30 assets and the big decrease in those students who have 0-10 assets, which went down from 9%-5%. Newburyport Youth Council members will work to create a community presentation on the results.

Capacity- Discussion by Sarah Hayden to increase coalition membership we can extend invitations to next generation (grandparents, seniors etc) to attend the intergenerational activity that will be planned for August Quarterly Meeting. Ashley Rousseau offered to put information about event in their material that goes out to seniors.

Planning – Opportunity for coalition members to offer suggestions for next fall. Rob John agrees with the idea of doing a asset presentation for the Clergy Association in the fall. Suggestion that the Boy Scouts do Sticker Shock - Sarah will look into that possibility. Susan Mackie thought we should continue with the Family Prom with the success of the first one. We will plan to have the prom in May 2010 (not on same night as Kentucky Derby). Discussion of possibility of Parent Campaign to keep parents involved and work to decrease availability of alcohol and increase parent perception of risk- campaign would be “Parenting is an Endurance Sport” - Eve and Haley think it is a good campaign name and that it may help with parents hosting parties.

Implementation – Presentation of Quarterly Report about coalition activities. No further discussion.

Cultural Competence – Discussion of earlier brainstorm ideas for Intergenerational Activities for the summer meeting - Boating (use boats that have been in storage - check with Andrea about where they are being stored and if we can use them) and Music Festival (Dominique Dear) and Kite flying and Family Picnic (Margot Petler).

Sustainability - Discussion of School taking on cost of All Stars program by the end of 5th year of grant. Will bring this up at next meeting. Discussion of increasing fee for parenting program so that the program will be self sustaining.

Other Business:

Meeting ended at 5:30 PM.

The next Steering Committee meeting is planned for September, Date and Location TBD.

Our next quarterly meeting is scheduled for Thursday, August 27th 4 PM at Maudsley State Park, Newburyport