

## **Beacon Coalition**

Prevention Project Director

Quarterly Report (March 2008 – July 2008) with meeting summary.  
July 24, 2008

### **Projects and Events Completed**

Blueprint Design Class, New England Institute of Art – Logo design  
Face Project, Phase 2 – Parent Alcohol Perception Survey (3/24) & Four Teen Focus Groups with report from Sara Grinnell (3/27)  
Town Hall Meeting on Underage Drinking, April 2, 2008  
Reach Out/Teach In, Molin 5<sup>th</sup> grade (April 16<sup>th</sup>), Nock 6<sup>th</sup> grade (April 10<sup>th</sup>)  
Bumper Sticker Contest for 5 & 6<sup>th</sup> grade (May 9) – make real bumper stickers  
Three prevention workshop for parents: Presenter, Marilyn Belmonte, Drug Recognition Specialist, April 29, May 6, and May 13  
Participation in NHS Senior Celebration  
Follow-up 1-1 interviews with Town Hall Meeting Panel (Marshal 5/22)  
Sticker Shock - May 22  
Youth At Risk Conference – 19 members registered, 12 participated

### **Projects and Events – Active**

2<sup>nd</sup> Therapists' Luncheon – Sept 24  
Parent Education Program  
Parent Perception Survey  
Blueprint Design Class, New England Institute of Art – Marketing Materials for Youth Asset Campaign  
The *Save A Life Tour* at NHS on October 9, 2008  
Youth Asset Campaign  
Searchable Database

### **Projects and Events – Planned**

Teen Focus Groups  
Ready, Set, Relax  
Alcohol Free Weekend in Newburyport  
Alcohol Free Newburyport Signature Drink - Bartender Competition  
Healthy Community/Healthy Youth Annual Conference in Minnesota – November 2008  
Development of “tbc Crew” youth component of The Beacon Coalition+

## **Coalition Capacity**

New coalition members: Parent Sector – 21

Community Presentations: Parent Alliance at High School, March 25, 2008

## **Trainings and Workshops Attended**

Online Northeast CAPT Effective Strategies: Building Blocks of Prevention - May 19-  
May 30

Northeast Prevention Institute, May 21, Jun 25 -

Youth At Risk Annual Conference, June 11 – 19 Coalition members registered, 12  
attended conference

Northeast Youth Leadership Institute – July 15-17 – one youth attending

Submitted by Sarah Hayden, Prevention Project Director, July, 2008

## **Summary of Meeting**

Attendance – Lisa Pilorz, Beth Horne, Beth Tremblay Hall, Kathleen Shaw, Rick  
Siemasko, Nice de Kanter, Steve Keene, Sarah Hayden

Blueprint Design Class – Positive feed back was given on designs from the Blueprint  
Class which included a brochure and cling decal for the *I Support Youth Assets  
Campaign*. This class also created a new logo for the coalition which can be viewed on  
the Links tab on the Beacon website. We intend to move forward with this campaign this  
coming fall.

Parent/Community Survey – We are finalizing our parent/community survey with the  
Northeast Center for Healthy Children, which we hope to have ready and online this fall.  
Nick de Kanter and Beth Tremblay Hall have expressed interest in working on this  
survey. We will need to have some marketing done to promote this survey including  
banners, press releases, and information to the schools.

Town Hall Meeting and Teach In – The Town Hall Meeting and the corresponding Teach  
In at the Molin and Nock schools were successful and the coalition is hopeful that these  
events will take place next year. Two bumper stickers were created with anti alcohol  
messages by the 5 & 6<sup>th</sup> grades.

Prevention Workshops – We had a series of three prevention workshops this spring.  
There were approximately 15 per session in attendance and the feedback was very  
positive We are hoping to bring Marilyn Belmonte back this fall to provide another  
workshop that can follow the *Save A Life Tour* program scheduled for October 9<sup>th</sup>.

Senior Celebration – There was an active discussion about the benefit of the Coalition’s involvement with the NHS Senior Celebration in terms of criteria for ATOD events. It was a positive experience for the Coalition and the intent for next year is to co-coordinate with the parent committee.

2<sup>nd</sup> Luncheon for Mental Health Providers is scheduled for September 24<sup>th</sup> – Beth Tremblay Hall is the Event Coordinator. Invitations have been sent and this event will be catered. We would be happy to have desserts supplied by our Coalition members if interested. Please speak with Beth if you would like to help with desserts or the presentation.

Parent Education Program – We are reviewing parent education programs. We are interested in a program that is evidence based which is a grant requirement if we are paying with any grant monies. We can also look for other possible funding sources. If you are interested in reviewing programs or finding funding sources, please contact Sarah Hayden 463-8977. It would be helpful to have parent involvement and input.

I Support YA (youth assets) Campaign – This is our campaign to increase youth assets in the community. We are currently working on marketing materials and are planning to have a core of youth who will be presenting the Developmental Assets Model to community groups.

*Save A Life Tour* – This is a high impact alcohol awareness program that is coming to Newburyport High School on Thursday, October 9, 2008. Deirdre Budzyna is the Event Coordinator and is currently working to find sponsors interested in supporting this unique event this fall. The program/simulator will be available to community members from 2-3:15 on that day. If you would like to help with this event, please contact Deirdre Budzyna at [dbudzyna@necc.mass.edu](mailto:dbudzyna@necc.mass.edu).

Meeting adjourned at 8 PM. Our next meeting will be this fall date to be determined.